September 21, 2019

Nationwide Redistricting and 100th Anniversary Campaigns

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A Crisis for Democracy





An Opportunity





People Powered Fair Maps Campaign!

- 1. A National Redistricting Campaign for All Levels of League
- 2. Powerful collaboration between national, state, and local Leagues aimed at building power in communities across the country;
- 3. Coins a signature campaign that can be recognized for decades to come;
- 4. Focuses our redistricting work with a reform plan that allows an entry point for all levels of League;
- 5. Takes advantage of an opportunity to build capacity strategically in the field around a single topic and deepen the relationships between state Leagues and national office.



People Powered Fair Maps Campaign! • ABC News

- All State Leagues plus DC have opted in!
- 1700 LWV members registered for 9/4 teletown hall
- Publicly announced Sept. 5

Groups answer Supreme Court with million-dollar push to

The League of Women Voters, one of the country's largest and oldest ...

Last month, Obama announced "Redistricting U," an effort to train ...





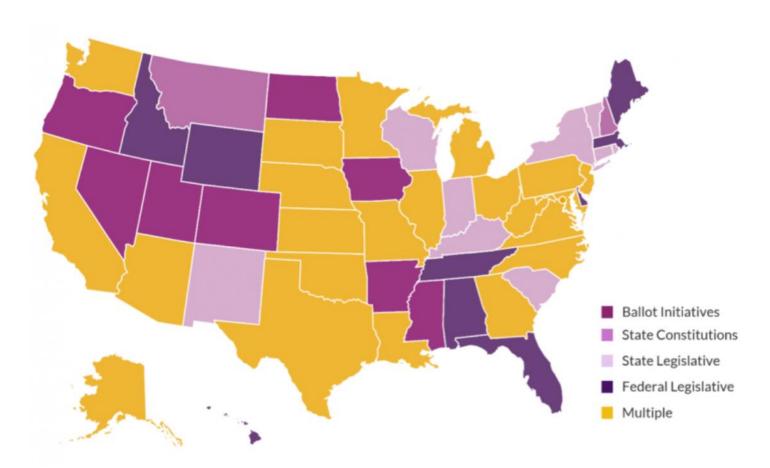
Redistricting "Areas of Focus"

A Campaign to Build, Wield, and Share Power



- Ballot Initiative and Referendums
- State Constitutional Options
- State Legislative Fixes
- Federal Legislative Fixes

Campaign At a Glance





The Redistricting "Work"

Exercising, Enhancing, and Building Future Power



- Advocacy/Education
- Organizing & Mobilizing
- Establish Partnerships
- Implementation
- Protection/Defensive Action
- Litigation

Next Steps

- All states will receive a pass-through grant to support this work between now and November
- Reporting will be required and will be coordinated through states
- State League leader convening in October
- State League will engage your local Leagues in these efforts
- 100th Anniversary Day of Action (Feb. 2020)









- Check list for local Leagues to use to ensure the commissions and staff are fulfilling their mandates.
- Observe commission meetings in person and online.
- Provide public comment, etc.



#FAIRMAF

QUESTIONS

