

Vision 2020

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Our Vision

Vision 2020 is a network of organizations and individuals whose missions are adversely impacted by Colorado's outdated constitutional fiscal framework. This Public Investment Majority is working to develop a long-term coordinated and inclusive approach to make permanent and substantial change to the Colorado Constitution (Article X, Section 20) that will forever reshape debates on taxes and budgets in Colorado.

Network Overview

While originally convened in 2015 as a 15-member planning group, Vision 2020 is now a network including 250 individuals and over 50 organizations.

Our goal is to continue growing across the state so that we are collectively prepared to advocate for fiscal reform in 2020.

How we work together

The network has three distinct teams through which you can get involved: **Policy**, **Communications**, and **Outreach**.

Policy:

Explores options for significant structural change to Colorado's tax code

Communications:

Develops messaging to reframe conversation about taxes, government, and community investment

Outreach:

Develops and implements a strategy to extend this conversation across Colorado

What has Vision 2020 been up to?

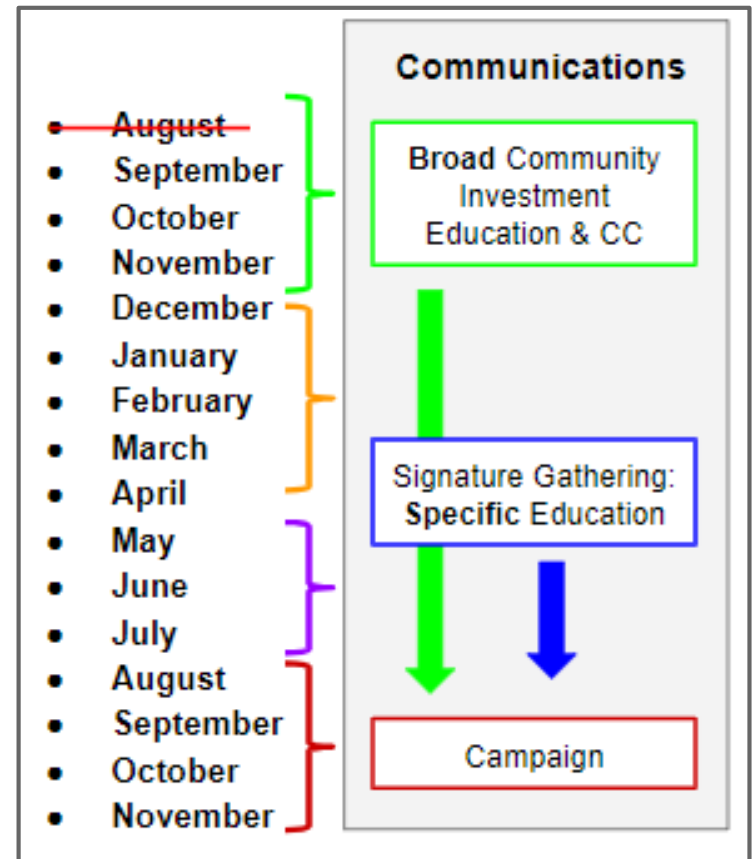


Communications Team

Work together to craft cohesive and flexible messaging that all network partners can utilize and learn from to change the narrative about how Coloradans view taxes, fiscal policy, and the role of government.

Communications team's role

- Develop messaging framework
- Organize messaging themes and workshop messaging strategies
- Share content

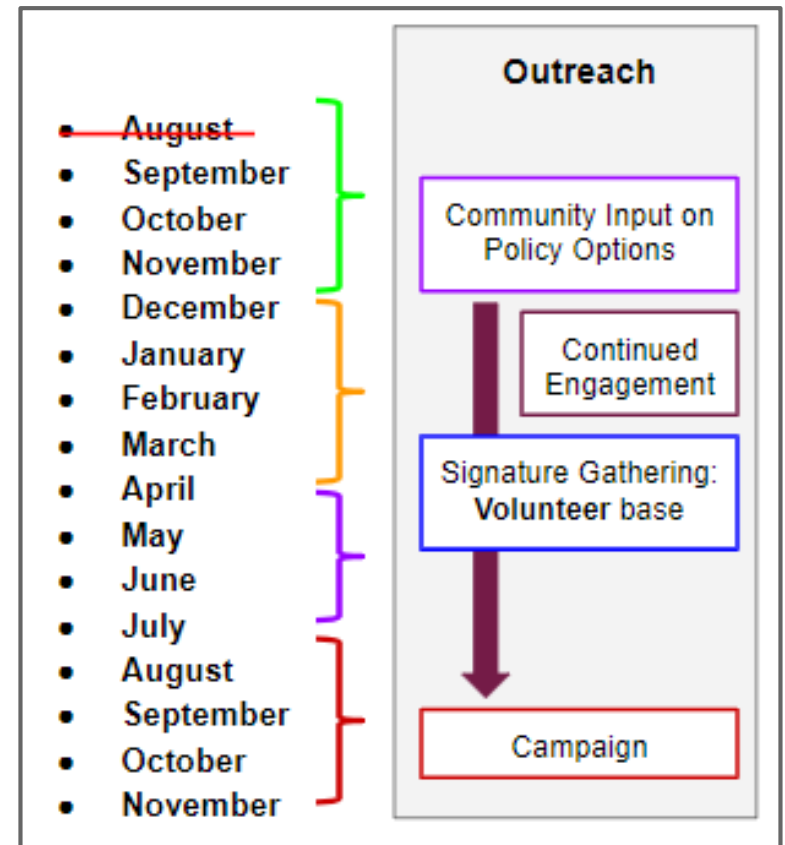


Outreach Team

Develops and implements a strategy to extend this conversation across Colorado.

Outreach team's role:

- Expand network through engaging people in conversations about fiscal policy
- Develop input strategy
- Create trainings for partners so they can confidently share information and connect with their networks
- Building networks to signature gather



Policy Team

A long-term coordinated and inclusive approach to make permanent and substantial change to Colorado's constitution (Article X, Section 20) that will forever reshape debates on taxes and budgets in Colorado.

Policy team's role

- Develop options for 2020 policy
- Solicit feedback from community members on policy options
- Share feedback and refine options
- Make recommendations for 2020 ballot

Guiding Principles

A modern tax code aligned with a sustainable economy that raises revenue equitably and is sufficient to support strong communities.

- **Flexible** - tax structure is able to respond to a changing economy (service-driven, electronic, gig, clean energy, etc.)
- **Equitable** - tax structure is broad-based and distributed equitably (correlated with capacity to pay and minimizes burden on low-income)
- **Stable** - tax structure is stable and predictable for taxpayers and governments
- **Competitive** - tax structure is competitive with other states
- **Adequate** - tax structure raises sufficient revenue to meet community needs and the demands of a growing state

Policy Team Next phase: Community Input

Policy Options:

- Straight repeal
- Repeal with companion replacement
- Graduated income tax (multiple versions)



Community Input:

This tool will be used to solicit feedback from our broader networks to gather input on the different policy options.

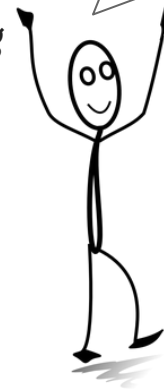
How can you stay
involved and be a part of
this effort?



Stay Connected:

- Join Vision 2020: www.vision2020co.org/
or email: abby@vision2020co.org
- Join a team (**P**olicy, **C**ommunications, **O**utreach) www.civicnetwork.io
 - *All who share our values that public investments are insufficient to build thriving communities statewide and are willing to collaborate toward change are welcome!*

**Make sure you
are on our
mailing list!**



Take Action:

- Bring Vision 2020 to present to your local league chapters
- Participate in the Policy Feedback Tool
- Talk about public investments with your neighbors and on social media
- Get involved in campaigns like Prop CC
- Join us at our next Network Meeting

October 15, 2019

1:00-3:00 PM

Mile High United Way: 711 Park Avenue
West, Denver CO 80205

**Start talking
about the public
investments you
use everyday!**



Thanks!

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