

What activities will help us directly reach more voters and encourage them to vote?

Go to colleges and attend farmer's markets, libraries, prisons (with training). Meet Latinx.

Host forums/ballot issues and advocacy. Offer "Send a Message" brochures when voters say "Yes I'm registered."

Go to high schools, foodbank, adult daycare for challenged, etc., libraries, colleges, jails, community events, naturalization, skating rink, roller derby, farmers markets.

Public meetings for info – voter registration - naturalization. Go to universities collected names and contacted later (month or so). New era – do registration everywhere - then they text kids: "Have you voted, etc." Pledge cards for follow up – explain procedure and issues that affect them family tradition. Remind nieces and nephews and grandchildren. Grocery stores - role model grandchildren – give permission to vote for most important things – don't let long ballot overwhelm – know where to get info on issues or candidate.

Larimer increased 17% (postcards to 18-24 who didn't vote in last election). Follow-up very important. Caller ID LWV = great idea! Go on National voter Registration Day. Texting – have to be persistent. Postcards, 1st text, 2nd text (fairly early). "Look for ballot" – will be mailed _____, and due _____

Open space? Speak on the bus. Senior citizen homes. Real estate agents. Update registration packet. Target homeless – libraries, homeless shelters. Jeffco Action Center. Sports arenas – captive audience.

Phone calls. Go to CC information table. Ballot issues presentation. Use local newspaper. Pledge to vote postcards and email/phone #. Speakers bureau for ballot issues – encourage voting. Candidate forums. Vote! Presentation at local high school. Vote411.

Go to retirement communities to ensure current addresses are in their registration. Explore texting for younger voters. Direct calls using technology. Junior elections for students.

Attend community events. Utilize "Next Door Neighbors" platform. Partner with other ongoing actions. Float community events like "Coffee and Conversations." Work with local youth councils. Work with "co-working" groups.

Make sure people are registered. Don't let your child or grandchild or niece to the prom until they and that date are registered to vote. Go into high schools, jails. Focus on issues that affect target audience (abortion, marijuana, climate change). Hand-written postcards. Not necessarily door knocking – low return. Group opportunities and public events (marches, giveaways).

Posting on social media. Open to public informational meeting. Highschool registration competition – eligible voters registration. Focus on seniors who have moved.

VRDs - Engage voters, educate voters, community events, handouts. Youth – Connect to an issue to engage new voters.

Invited to lecture and university with table and voter info. Develop relations to get invited. Capacity. Not enough to register, GOTV. What is reasonable and still non-partisan status. New Era. Collect info and reg/update. Build a bank for contact including contacts to invite to various events.

Perhaps people have never been asked to vote. Open the conversation. Wear your vote button.

Distribute Ballot Issues – pros and cons. English and Spanish. Meet with NAACP.

Voter Registrations – talk to voters about who and what they are voting for – districts, wards, candidates. Table at events. National Voter Registration Day – community college campus, libraries. Find out prime times. Contact with clipboards.

Postcards, hard to get pickup on phone. Relatives. Website as portal to voter (and registration) information. How can students find out to vote if they are out of state? Also interns. Website info on mail-in ballot deadlines. Location of drop boxes.

Denver – go to high schools to speak (and trade schools). Churches. Adams – registers voters in jr. colleges. Senior Centers – explain Blue Book. Forums. Ballot Issues.

Got to apartment complexes (esp. new ones) and set up in lobby to engage residents. Target people who may have moved for change of address. Doing a vote table at RTD/transit lines.

Get more people in LWV. Contact people in other organizations League members are in. Pledge cards in groups that are receptive. Phone call insuring that a message can be left. High schools and colleges. Knock on doors in our neighborhood.

What is holding us back from doing more Get Out the Vote?

We don't have enough people. We need more active members.

Expense of mailing postcard. Manpower to prepare cards. Partnerships.

Capacity: people able to work and the time (very intense demands on our time now). Lack of diversity. Lack of "access" to places (like higher ed.)

Lack of volunteers/help. Ask university students to collaborate. Use nextdoor site.

People power and money. Finding phone numbers. Determining which group will be most affective (narrow it down). Our preconceived notion that if we register someone, they will vote.

Fear. Manage volunteers. Manage priorities. Age. Gravity.

Lack of volunteers. Finding best actions and make contact. Gathering info and make contact. More resistance.

Lack of resources (time and money). Large numbers of residents in secure high-rise buildings. "No solicitation" signs prevent access.

Lack of volunteers and a system. Failure to reach out to nonmembers. Failure of getting new members involved. Lack of younger members. Time management.

Money. Time and volunteers. Burnout. Life – family obligations, work, other projects, weather, age/physical disabilities, lack of partners. Rejection/ignoring – not answering the door or the phone. Door cameras!

Lack of resources. Knocking on doors is scary! Postcards!! Postcard Parties! Personalized direct mail to dem/gop lists

Nervousness or fear of hearing no or worse to make contact.

Energy (lack of, as we age). Fear of being partisan. Automatic registration cuts back on opportunity. Time involved. Strategizing locations/set-up/organization.

Culture change/now ask is “pushy.” Maybe not good at technology - getting better. Intimidated. Encourage following through. Gap between receipt of ballot and mail deadline. Lack of participation. Cost. Knowledge, contacts, capacity.

Time and not enough people. Reluctance to talk to strangers (need to go in pairs).

New members depend on “old” members.

Volunteers are all over-committed. Possible lack connection with other generation (i.e. technology).

Lack of Hispanic/Latinx members in our league chapter. Relate voting process to needs of daily life and its challenges.

How effective is DMV registration? They don’t know they’re registered. Need volunteers.

Aging of league membership. Attitude. Limited members. Lack of bilingual members. Money.

Lack of people/volunteers. Find/partner with high school and higher ed institutions for help. Resources: Time, money – happy to see LWVUS provide support

What, specifically, is your League doing to embrace DEI in your work?

Reach out to diverse populations (age, gender, cultural). Meet twice per month: once at noon and once in evening.

Hold meetings in community centers in diverse areas of town. Reach out to LGBT groups. Booths at Cinco de Mayo, Juneteenth, etc.

More direction from state league for opportunities – esp. to establish a presence at league events. RTD table.

When you plan events here in Denver, please consider all the members who do NOT live here. Please schedule start times NOT at 8:30, rather at 10:00.

Larimer – strategize, talk, but not much. Adams – strategize – colleges, high schools, black arts festival did registrations. Events at NAACP, Pridefest, Latino chamber, friendly harbor mental health. Keep asking. Find areas of community. Environment – social justice.

State level – speaker, annual meeting Genesis. Drinks and dialogue evenings at DU. Bridges at DU community each out to DU. Got to different groups – i.e. leadership council. Pueblo – Pridefest. Latina connecting with org. La Raza. LGBTQI Allies.

Boulder County – grant for DEI. Arapahoe and Douglas – membership and voter service activities (high schools, Latino festivals, etc.) Diversity in student memberships (Boulder County).

Using issues written in Spanish to distribute to pre-dominantly Spanish. Try to identify diversity needed. Political parties represented.

Fundraisers. Leader of Democracy 100 Anniversary diversity of sponsors. Planning committees participate in a minority coalition. Go to minority communities. Be very welcoming when anyone comes in. Written statement about how the 19th amendment worked for some women/not all women.

Unit meetings on Sat. to young and working people. Register voters in jail, naturalization ceremonies, food banks, high school education outreach to minorities. DEI exercises in league meetings.

Go to schools. Aurora – most diverse. Check with business to handout voter info?

VRD in areas where populations are diverse. Events and information on media. Free student members in Boulder County. Helps with membership dues. Targeted diverse groups for talks. Print publications in Spanish.

Reach out to college students. Work with Hispanic groups. Work with Hispanic church group. Encourage men to join. Young people and gender issues.

Looking into partnership with more diverse groups (neighborhood groups). Changing meeting times to attract the working populations. Drinks and dialogue events.

Free student membership. High school league clubs – provide food, mentoring. Taking a young person to a league event. Pick diverse topics – movie night open to all. Publicized on NextDoor. Voting methods seem of interest to men. Open to non-members... then later encourage to join. Our reputation and values can attract DEI members.

Weld-Greeley - Invited women of color to league events. Working with Hispanics! On census! GO TO THEM!! Adam County – Front Range Community College working. First time Hispanic students. Working with FRCC counselor. Boulder – Reached out to high school for leaders to engage other HS students. Jefferson – Reaching out to libraries to reach underserved communities.

Fort Collins - bilingual members. Back to school at high schools. Spanish language materials. Patience. DEI seminars for members with art exhibit for trans people. Arapahoe Douglas – Outreach – Partners to register voters as allies (vs. members) Jeffco – Diversity outreach to youth, seniors, schools and parents

Grant: 2 speakers for public meetings. Meetings just for board members to discuss diversity. Target underrepresented in voter registration – food pantry action center, immigration center. Help minority group put on their own forums supporting broader field of candidates

Case Method Project – Adams Co. Enhances reading and academics, critical thinking, sponsored a teacher to go for training. Outreach Day at Community College (voter registration). Collaborate with Hispanic Women of Weld County – combined program on census.

Reaching out to Latinx group. Connect to another group. Voter Services group set up table at Elks Club BBQ, a largely black group. Do you know your district? Have you moved since last registered or changed

your name? Secretary of State website Go Vote Colorado. Need to seek links to minority groups. Better Angels group to meeting, to present program.

Look at demographics in Jeffco – we had age diversity. Adams – Investigating youth (Oct. 4). Girl scout program. Free membership in jr. colleges. Boulder – paid intern from CU. Opened up student membership. One student member here today.

Engage speakers to provide training session to members and publics. Having a speaker come to target the Latinx population in school (university) to register/train. Partner with Hispanic Women of Weld County to coordinate 100th Anniversary celebrations. Created committee to work exclusively on DEI. Start having events in places that are in minority communities. Participate in minority events to gain trust (be patient – it takes time – 5+ years). Offer candidate forums, etc. especially to target minority populations.

What does success look like to your league?

Turn out at events. Recognition by community organizations and people. Engaged members – no matter the size. Engaged participants at events (excitement, shared ideas). Getting more youth – climate and student debt. The March. Relevant voting – because emotionally engaged.

Participation. Enthusiasm. Enrollment/registration achieved.

New diversified membership. More engaged members.

of voter registrations. # shows up at meetings – diversity among members. Amount of coverage in papers – increase amount of news coverage by 10%. Expand digital actions to increase attendance (i.e. Next Door posts). Encourage people to engage (i.e. bumper stickers). Memberships.

Increase voter turnout. New members of diversity. Being asked to be involved in community events. Active involvement of members. How to involve diverse communities. Having coalitions with minority communities.

Additional members and guests. Having fun! “There is no defense against the assault of laughter.” – Mark Twain.

Partnerships with other organizations that give us visibility. Getting members actively involved in League activities. Getting more members and diversity. Getting people to attend. Forums and activities. Members attending activities and meetings. Increasing # of VRs.

Increased membership and engaged members. Mentor new members. Community is aware of LWV and participates in events and appreciate us. Increased voter turnout. Community turn out at our events. Younger members.

Growing membership. Raising visibility of League. Getting new members active in League. Being viewed in our community as the “go to” organization for voter education.

More diversity inc. younger. Good fundraising. More members. Big accomplishments like Amendments Y&Z. Understanding modern issues, policies, AI, election security. Need new studies. Active participation by members.

Adams – New members. Diverse membership. Attendance at events. Jeffco – Visible in Jeffco! High schools still a challenge. Voter Service! Vote 411!

League to be bold on... climate! Gun control! Student debt! B-O-L-D!!!!

Future Fund. Interns. Board including members.

Greely engagement connection with lots of people. Getting more members/people actively involved. Partnering with other organizations. Events – public programs. Encouraging “centers of excellence” – partnering and sharing expertise (e.g. around voting methods).

Participation, show up, new members. Sense of loving contributed. Voter turnout. Accomplishment of goals and programs. Voter registration.

Increase of 1% of minorities. Ballot Issue discussion at businesses/art gallery HOAs/ nursing homes. Discussion on civil discourse attracted to people. Acknowledgement of importance to community. Advocacy.

Increased membership; more contributions; more diversity; more visibility; more men; more students; more advocacy; successful forums and other public meetings.

More members. More diversity. Mentorship one-on-one. Free student membership. Development of league chapter in high school.

Attendance at meetings: members and guests. Hits on website. Who is visiting our general public meetings. More community events (beyond candidate forums). How many collaborations do we have? Who invites us to participate? Do we get new members engaged in our committees, programs? How many?

Jeffco - membership and keep them. Action. How many are involved. Adams – outreach. Voter registrations, ballot issues, meetings.

Member engagement. Increase in membership. Doing things that are worthwhile/achieving success. Utilize a variety of time and locations to increase engagement. New member gatherings. Drinks and Dialogue.

Going to other organizations' events such as Pridefest

What data is your League collecting and why?

of voter registrations. Added demographic survey to renewal – for grants. Number of members. Attendance numbers at meetings and unit meetings. Emails from non-members. Programs we are interested in.

VRD - #'s of contacts and registrations. Numbers and names attending events. If something is related to a grant, more contact info is gathered. Social media “hits,” website hits.

Memberships and voter regs. Get out the events data. Track registrations.

Get out the vote events – data. Track who registers VRD.

Collecting VRs and # of VRDs. Note # of people looking at website – what do they look at. Collecting data on membership and look at diversity.

Results from GOTV reminder postcards. Tracking attendance. Tracking in-kind contribution amounts (for grants). # of people who went into Vote411. (mostly for grant purposes, plus “telling out story”).

Collect data from new registrants for NVRD and contact them. Asking community attendance how they heard about our program, use sign in sheet and invite them to our next program. Club Express membership data.

Website data. Voter service data (contacts, events, attendance). Membership stats. Program attendance. Recycling data. Fundraising event attendance. Study effort and outcomes. Why? – continuity of service. Evaluate success.

Membership #'s. Member ages and years in league. Member interest. Voter reg data – naturalization ceremonies, high schools, event attendance data. State - how much voter info- ballot issues, candidate forums. Donor info.

Tracked voter reg. data. # of people reached. # of new voters. # of voter reg updates.

Social Media. Facebook. Twitter. Members. Dues. Donations. Attendance/emails non-members “interested.” Fundraiser (flower bulb purchases, neighborhoods).

Membership #s. # presentations and attendance. # voters registered by outreach place/method. # views on videos shared online. # hits on website – top popular pages, # errors. To evaluate success, tune methods, identify capacity, and manage resources.

VRD info collecting and VRD for 501c3 purposes. Very little, for opportunities or reasons / goals for info collection.

Who votes by age – hope to increase participation with younger voters. Using Club Express – hope to collect better data. Wish we were collecting data on member meeting attendance.

Attendance: members and public (participation). Feedback from public – comments. Pro/Con Forum – appreciated information was expressed – comments. How many intelligent questions you get at a forum. Money collected. Organizations that ask us to partner/collaborate on a project. Website/Facebook hits; # of podcasts. Number of members.

Voter Service Activities - #given, # participants. Website hits, Facebook. # of times newsletter has been opened or read. Podcast listens. Collect volunteer time. Track money through budget and activities.

Adams – we don't collect data. Jeffco – annual report. VRD – how many registered/ gen. info; address changes. Fill out pledge card.

of attendees to meetings/events. Voter service collects how many people they engage with/# of registrants. Why? To see how many people we are engaging. # of contributions and amount of donations. Volunteer hours. Financial data – what are we spending our money on? Why? To see how we've improved. Website counts/FB on how many clicks/what pages visited, etc. Partnerships/contacts. Why? Grant purposes, success rates, What is our reach? Why? To coordinate efforts with other groups.

Attendance at meetings, sponsored events. How many new VRs for a particular venue. Donations, # and total. Race and ethnic background for data. Interest? Experiences? E.g. public speaking/writing, it on membership form (voluntary). We have not been intentional enough. Important for getting grants. Membership # increases