

One hunded years ago, courageous women fought for the equality of suffrage



One hundred years later, the League of Women Voters of Colorado provides a platform for continuing activism for all Coloradans $\,$

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REPORT FROM THE PRESIDENT

We hope you will enjoy reviewing the Annual Report of the League of Women Voters of Colorado (LWVCO) for 2019–20. We thank our many supporters for your investment in our mission, vision and values. This report outlines the many accomplishments of the organization during this important 100th year!

This calendar year included the February celebration of the 100th Birthday of our organization and the August 100th Anniversary of the signing of the 19th Amendment giving some women the right to vote. COVID-19 struck midway through the year and yet our staff, board and members used technology and ingenuity to continue our work!

The LWVCO board was determined to develop a strategic foundation to change, modernize, and move our organization forward and to enhance the working relationship between the state office and local Leagues. That Plan, developed in the Spring of 2018, is still guiding our work. The board vowed that

Let me first thank the countless members across the state; you work tirelessly every week for LWV in your community. You are committed to the mission of this organization, defending our democracy for ALL in a non-partisan, professional manner. I applaud you!

I would like to thank a few board members, staff and members individually. The initiatives listed below, as outlined in our Strategic Plan, came to fruition because of their hard work.

- Judy Beerbaum led our work on Governance this year. Judy always had a strategic perspective to add. She first assisted with the Executive Director task force and then worked on the tough jobs: policies and procedures, bylaws, nominating committee.
 - Lena Brown worked on the Voter, special projects and shared her passion for the environment.
 - Gerry Cummins continued to lead Voter Service and assist local Leagues with their Voter Service questions. Her wise advice was appreciated.
 - Beth Hendrix led our communications and fundraising efforts, the use of tele-conferencing, partnership expansion, data collection, coordinated the office and staff, and generally kept our operations moving forward.

Get in trouble: good trouble, necessary trouble.

-REPRESENTATIVE JOHN LEWIS

LWVCO was to become a "force to be reckoned with." LWV would redouble our efforts to be a more vibrant, relevant, outward-focused community organization. We are making progress. I am so very proud of the teamwork of the LWVCO board, staff and members to embrace and move this Plan forward. The Plan has laid the foundation for a strong non-profit organization that can facilitate the reason we all joined the League—to adopt sound public policy.

- Jean Fredlund worked on policies and procedures and action and advocacy.
- Toni Larson worked on action and advocacy, Legislative Action Committee, census and redistricting.
- Cameron Manning kept the office, website and operations running smoothly.
- Barb Mattison took on the fund development job and started a more diversified portfolio of fundraising strategies.



We march!

- Jean McGuire worked tirelessly on behalf of the local Leagues. Jean developed a local League support program, improved communications, revised the grants program, and launched webinar trainings. Jean also led our LWVUS 100th anniversary efforts.
- Andrea Mitchell was always there to document our meetings, assist with new evaluation processes and add her wisdom to the Executive Team and to Technology.
- Rionda Osman became our first technology director to transform websites across the state and linked our state network for the first time ever. Our association management system is now national. Rionda also took on the challenge of data management and is linking our needs with the LWVUS data program.
- Cath Perrone continued to lead the effort on VOTE 411; more important than ever!
- Bonnie Seals led us through our first audit, switched the office to a remote professional accounting system and watches over our investments.

- Linda Sorouf and Sylvia Bernstein, my personal heroes, took on action and advocacy around the issue of National Popular Vote from the grassroots and developed a statewide program that links local Leagues. We made a difference! National Popular Vote was passed during the 2019 legislative session; an LWV key component of a representative democracy.
- Andrea Wilkins led the Legislative Action
 Committee through an interesting and challenging year bringing our legislative letter online.

And thank you to the board members of previous years who have moved on but previously laid the groundwork for the organization to change and grow! You know who you are!

Onward!

Ruth Stimber

Ruth Stemler President, LWVCO



Colorado's ratification of the 19th Amendment on Dec. 15, 1919

ACTION & ADVOCACY

LWVCO continues to prioritize Action & Advocacy as per our 2018–20 strategic plan. The LWVCO Legislative Action Committee (LAC) is led by Dr. Toni Larson, Director of Action & Advocacy, and Legislative Liaison Andrea Wilkins, and consists of a trained group of volunteer lobbyists from around the state that work to influence the Colorado General Assembly on selected bills, based on League positions and principles.

The Legislative Action Committee followed more than 100 bills during the 2020 session on issues. Lobbying and advocacy efforts included:

- Providing testimony on specific bills
- Providing input to legislators on LWV positions re pending legislation
- Followed state budgeting process, monitored funding allocations
- Attended stakeholder meetings
- Issued action alerts
- During interim, continued monitoring of JBC hearings and budget discussions, legislator and stakeholder meetings on developing legislation

Major Issues:

- Accurate Residency for Redistricting;
 Funding for Redistricting Commissions
- Law Enforcement Reforms/Enhance Law Enforcement Integrity
- Repeal Death Penalty
- Environment/Climate & Energy
- Expand Markets for Recycled Materials; Air Quality Measures
- Colorado Secure Savings Plan
- Housing Legislation
- COVID-19 Related Measures
- Rent & Mortgage Assistance; Utilities Assistance; Paid Sick Leave

LWVCO Statewide Action

Census: LWVCO was named a Complete Count Committee by the US Census Bureau and received funding to promote the 2020 Census from the Colorado Health Foundation; a social media campaign, a grants program to chapters, and two educational events were provided, reaching an estimated 6,000 people.

Redistricting: LWVCO partnered with the League of Women Voters Education Fund on the first year of their national People Powered Fair Maps campaign,



aimed at eliminating partisan gerrymandering in the United States. LWVCO will oversee implementation of Amendments Y&Z and promote application to the two independent redistricting commissions.

National Popular Vote (NPV): The League of Women Voters has supported a national popular vote for president since 1970 and is the main organization promoting the campaign of Yes on NPV for the November 2020 ballot.



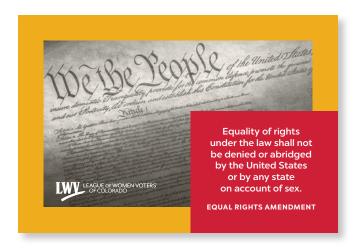
Gov. Jared Polis cuts LWVCO's 100th birthday cake on Feb. 14, 2020

Fair Tax Colorado: LWVCO worked with Vision 2020 to place a provision for a graduated tax on the November 2020 ballot; the initiative failed to get sufficient signatures due to COVID.

Alternative Voting Methods: LWVCO members were successful in lobbying LWVUS membership for the passage of a concurrence proposal on alternative voting, placing the issue as a permanent national League position.

Climate Change and Economic Mobilization
Resolution: LWVCO members successfully lobbied for passage of a resolution regarding Climate Change at the LWVUS national convention.

HR1, For the People Act: LWVCO worked with a national coalition for passage of HR1, For the People Act, through social media and postcard campaigns.



Equal Rights Amendment (ERA): LWVCO worked with LWVUS and Leagues around the US to lobby for ratification of the Equal Rights Amendment through social media and postcard campaigns.

Secretary of State Lobby Commission and Election Commission: Andrea Wilkins, Legislative Liaison, serves on the Secretary of State Lobby Commission and Toni Larson, Director of Action and Advocacy, serves on the Secretary of State Election Commission.

Proclamation: A 100th Anniversary of the League of Women Voters proclamation passed both the House and Senate of the Colorado General Assembly. Governor Polis signed a separate proclamation and attended an afternoon celebration of February 14, 2020 and cut our birthday cake.

Colorado's Local Leagues

Adams County Arapahoe-Douglas Counties

Boulder County Chaffee County

Denver

Estes Park

Greeley-Weld

Gunnison Valley

Jefferson County

La Plata County

Larimer County

Mesa County

Montezuma County

Montrose County

Pikes Peak Region

Pueblo

Routt County

San Luis Valley

Sterling Area

Counties Served

Adams

Alamosa

Arapahoe

Boulder Chaffee

Delta

Denver

El Paso

Gunnison

Jefferson

Huerfano

La Plata

Larimer

Mesa

Montezuma

Montrose

Pueblo

Rio Grande

Routt

Teller



VOTER SERVICES

Ballot Issues: LWVCO distributed 25,000 English copies and 5,000 Spanish copies of Ballot Issues for the November 2019 election.

Get Out The Vote (GOTV): LWVUS expanded their GOTV pilot program targeting the 18-34 age demographic and mailed 105,000 postcards reminding recipients to vote in Denver, Colorado Springs and the university communities of Boulder County, Larimer County, Weld County, and Mesa County ahead of the 2020 primaries.

Voter Registration: LWV Arapahoe/Douglas took the lead to register 800 new citizens at naturalization ceremonies at the USCIS offices in Centennial. Local Leagues who registered voters in their communities included Estes Park, Larimer County, Boulder County, Denver, and Pikes Peak Region. (*Note that voter registration activities were suspended in March 2020 due to the COVID-19 pandemic.*)

Your Voice, Your Vote: This publication was updated to include recent changes in election laws; it was printed in both English (21,000 copies) and Spanish (5,000) and distributed to local Leagues.

VOTE411.org: VOTE411 went live on February 4, 2020 for the Presidential Primary. In Colorado, more than 91,000 voters used VOTE411, and there was a 257% increase in statewide VOTE411 usage between 2017–2019.

CHAPTER SUPPORT

LWVCO distributed 12 grants to statewide Leagues totaling \$4,275 and provided 21 diverse events to support Colorado League operations, membership, and programming.

11.5% GROWTH
IN MEMBERSHIP ACROSS THE STATE

53% INCREASE IN E-NEWSLETTER SUBSCRIBERS

98,000 PEOPLE REACHED THROUGH SOCIAL MEDIA

161,000 PUBLICATIONS DISTRIBUTED TO EDUCATE VOTERS AND GET OUT THE VOTE

797,000 PEOPLE REACHED—
THAT'S 10% OF COLORADO'S VOTERS!

LWVCO ANNUAL REPORT 2019-20

FINANCIAL OVERVIEW

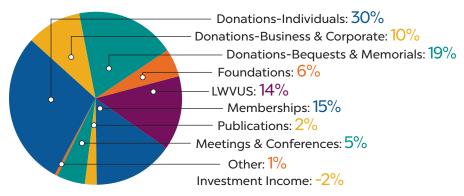
Fiscal year ending June 30, 2020

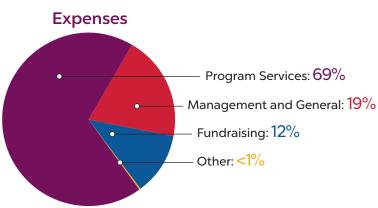
Statement of Activities

REVENUE
$Donations-Individuals \dots \$57{,}324$
$Donations\text{-}Corporations \dots \\ \$20,\!000$
$Donations\text{-}Bequests\ \&\ Memorials\dots\dots\dots\ 36{,}586$
$Contributions Foundations \dots 10,750$
Contributions-LWVUS27,063
Memberships29,570
Publications
$Meetings \& Conferences \dots 10,234$
Investment Income
Other

EXPENSES	
Programs	.\$181,894
Administration	51,781
Fundraising	31,385
Other	155
Total Expenses	\$265,216
Change in Net Assets	(\$71,483)

Revenue





DONORS

As a grassroots nonprofit, the League of Women Voters of Colorado is grateful to our many donors who make our work of empowering voters and defending democracy possible. The people, foundations, and corporations listed below gave their hard-earned funds to LWVCO knowing that each cent will be spent efficiently, effectively and according to our mission. We're honored by each donation and work hard to leverage every dollar entrusted to us for maximum impact.

\$5000 & UP

Anonymous
The Benevity Community
Impact Fund
The Colorado Health
Foundation

\$2000-\$4999

Devora Leiser Marjory W. Rapp

\$500-\$1999

Marilyn Brown Vivian Dodds Roberta Heisterkamp Robert Hickler Martha Fay Plummer Sarah Pitts Mary A. Ramsey Michael Redmond Kay Shaw

\$250-\$499

Ruth Abram Frank Bennett Bonita Bowman Janice Campbell Amy Christiansen Keith Connaghan **Gerry Cummins** Sandra Cunningham Billie Day Ruth Gilfillan William Holt Lois Linsky Sue Ellen Markey Roger and Barbara Mattison Carol Milligan Marcia Rodney Beatriz Roederer Judith Schuenemeyer Marilyn Shuey



Ruth Stemler Ann Sutton Jane Wasson Lynn Young

\$100-\$249

Anonymous (5) Carol Abel Jeanette Abelman Peggy Abrams Carole Adelstein Florence Anderson Christine Watson Armstrong **David Ashmore Ball Corporation** Nancy Baker Tannis Bator Margaret Batschelet Margaret Baxter Linda Bay Ingrid Becher Rebecca Becker Judith Beerbaum Mary Alyce Behrns Rachel Bellis

Patricia Benhmida

Alan Bieber

Gena Boney Julie Boyle Kathleen Brennan **Beverly Bridges** Kathleen Brown Magdelena Brown Kathryn Brunner Mary Beth Buescher Marge Burgess Janet Burns Mary Butz Katherine Cameron Colleen Campbell Martha Carter MJ Cavallo Susan Christenson Bonnie Clarke Nancy Clegern Laura Coates Julia Collins **Richard Collins** Community First Foundation Karen Connor Patricia Cordova Dave Coren Barbara Corwin Elizabeth Crowe Dawn Cyr Joan Dacres LouAnne Dale Kathy Dannemiller Lynn Davies Patricia Davis

Robert Dawes

Linda deLeon

Karen Dils

John Dixon

Vivian Dodds Kathleen Doyle

Karl Dise

Nancy Bieber



LWVCO staff includes Legislative Liaison Andrea Wilkins, Executive Director Beth Hendrix, and Operations Manager Cameron Manning

Mary Anna Dunn C. Elaine Carleton Rosanne Elkins Colleen Ellingson Lynne Ellison Phyllis Endicott Jacquelyn Engel Carolyn Engelken Vivian Epstein **Hubert Farbes** Charlotte Faris Frances Feinerman Catherine Felknor Karlene Ferguson Majorie Fisch Naomi Fishman Jodi Foran Kenneth Fordyce Linda Foreman Constance Fox Meg Froelich Lisa Fry Patricia Gabow **Hugh Gallagher** Barbara Gazibara Stephanie Gibert Hazel Gibson Lynn Gilbert Ellen Gille Tom Ging Marjorie Gray Donna Green Patricia Griffin Jane Grogan Elsie Haley

Mina Hall



Colorado Attorney General Phil Weiser flashes a peace sign during LWVCO's 2020 Legislative Conference



LWV Montrose celebrates the 100th anniversary of the ratification of the 19th Amendment in grand style

Gwynne Hallock Jane Hamburger Mary Hamburger Toni Hapgood Eldridge Hardie Kaaren Hardy Leanne Harper Rose Havel Monique Hea Ellen Heath Paul Hebert Norma Heinz Terri Helm **Sherron Helms** Beth Hendrix Donna Herrick Sharon Higdon Carol Hildebrand Patricia Hill Pascoe Jeannette Hillery Loretta Hogg Anne Holthaus Carleton Howard Peggy Howell Chris Hutchinson June Hyman-Cismoski Jennifer James JoLynn Jarboe

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A Fort Lewis student accepts the challenge at LWV La Plata's *Fall in Love with Voting* event on Feb. 14, 2020

Linda Mulka Garrett Mumma Vincent Murphy First National Bank Omaha Toya Nelson Ruth Nerenberg Denise Nervik Network for Good Alice Neumann Gretchen Nicholoff Nancy Nicodemo Ken Norem Jan Oen Peg Oldham Mary C. Olson Stephanie Berg Oram



Kathy Ewert of LWV Larimer County channels her inner suffragist

Julie Ott Sharon P. Lewis Myriam Palmer Jaculynn Panuska Ellen Park Pamela Parks Terri Paschetag Coreen Patricia Franklin Jill Patton Sonya Pennock Catherine Perrone Carol Peterson Caren Philips William Pilkenton William Pinkham Anita Pisciotte **Douglas Porter** Linda Porter Frederick Powers Glenda Prosser Cecelia Prouty Patricia R. Skrentny-Lamb Mary Ratigan Linda Reinstein, MD Mandy Riggs Vicki Robbins **Robert Wood Johnson** Foundation **Ruthie Rockwell**

Rionda Osman-Jouchoux

Jane Rogers Rollie and Josie Heath Family Fund Cordelia Rosenberg Mary Jane Rowe Murray Rubenstein Judy Ruckman Barbara Rustein Ellen Sanchez Gerald Saul Susan Saunders Marcia Schafer Marie Schaffner John Schellenger Antoinette Scheuneman Terri Schultz Schwab Charitable Jeanette Scotland Bette Seeland Cindy Sestrich Mary Shafer Joan Shapiro America Sherwood Norma Shettle Rona Shor Sandra Shreve Cheryl Siefert Alice Silver

Barbara Stevens **Thomas Stewart** Leaster Stigall Ann Stingfellow **Doris Stipech** Carolyn Taylor Pauleta Terven Carol Tone **Sharon Trefny** Marjorie J. True Teresa Urbanowski **Eve Van Rennes** Deborah Vink Diane Vliem Corinne Vogenthaler Lynn Wagner Weller Investment Company Mary Werner Gari Westkott Janice Wheelock Barbara Whinery Madeline Williams Maribel Williams Donna Willis Susan Windels Honora Wolfe Scott Yates



Wanda York

A new American receives congratulations at his naturalization ceremony

Janet Slate
Judith Smith
Kathleen Smith
Paul Smith
Anne Sneed
Beverly Springer
Joyce Stahly
Susan Stark
Robin Starr

Barbara Steinmetz

Diane Young
Loraine Young
Julie Zahniser
Mary Zinn
Phyllis Zumwinkel
Vanguard
David J. and Donna D. Zucker

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Jean McGuire, VP, Local League Support

Gerry Cummins, VP, Voter Service

Andrea Mitchell, Secretary

Bonnie Seals, Treasurer

Barbara Mattison, Director, Development

Toni Larson, Director, Advocacy

Lena Brown, Director, VOTER Editor

Jean Fredlund, Director, Census

Judy Beerbaum, Director, Governance

Rionda Osman-Jouchoux, Director, Technology

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Ruth Nerenberg, Pueblo, Nominating Committee
Sonia Koetting, Larimer County, National
History Day
Patricia Long, Boulder County, Budget Committee
Liz Nick, Boulder County, Grant Committee
Cath Perrone, Jefferson County, Vote411 Local League
Assistance

Staff

Beth Hendrix, *Executive Director*Cameron Manning, *Operations Manager*Andrea Wilkins, *Legislative Liaison*















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